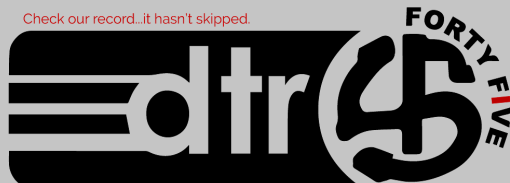




Check our record...it hasn't skipped.



CHUCKIE CAMPBELL

ELECTRONIC PRESS KIT

EPK

THE FOLLOWING DOCUMENT IS AN INTERACTIVE PDF
CLICK ON THE PICTURES TO FOLLOW THE LINKS

BIOGRAPHY



Chuckie Campbell is an American hip hop artist, poet, fiction writer, editor, publisher, and educator. As a recording artist, he's taken home numerous honors and awards, including All WNY Music Awards for Best Hip Hop Performer and Best New Artist; ArtVoice's Best of Buffalo Awards for Best Hip Hop Act and Best Original Music; and many more. Campbell performs with a 5 piece band, B2C, which includes a full horn section. With William Petty on Keys, Shawn West on drums, Naheem Shabazz on Trombone, Emilio Virella on Trumpet, and Declan Miers on Bass, Chuckie Campbell and B2C make for a jazzy, eclectic approach to hip hop filled with fluid instrumentation, lush musical arrangements, and heartfelt poetic nuance. In past year, the group has touched 46 states and two countries outside of the U.S. (Canada and Costa Rica), attended some of the largest music

conferences in the country, such as A3C, SXSW, and NXNE, and shared stages with hip hop legends such as Pharoahe Monch, EPMD, Ghostface Killa, Ras Kass, Shabaam Sahdeeq, and Pete Rock, and high profile established acts like Black Milk, Blueprint, Chris Rivers, Crooked I, and more.

In early 2013, Campbell's song, "The Streets," struck a chord with listeners all across the nation, when it amassed the most overall votes in The Grammy's Amplifier Contest, accumulating 95,058 amps (listens and shares) -- more than any other artist in any other genre who participated in the contest. Though the song would ultimately be disqualified for the "improper interpolations of other musical compositions," meaning it used a sample, it worked to amass a large and dedicated base of fans who followed his music.



BIOGRAPHY

The following year, Campbell debuted his album, *More Die of Heartbreak*, garnering five star reviews and positive press from online and print outlets such as the Huffington Post, The Source, and Young Hollywood, while receiving selective honors along the way: Hiplanta Album of the Week; Young Hollywood Playlist Pick; Indie Music News Artist Feature; and Esente Center Stage Emerging Artist of the Week.

The album itself is often described as a return to form, drawing on a seven year absence from hop hop music, coming after a violent physical assault that left his jaw broken in two places. The project was dedicated to Ralph B. Prater, his close friend and music mentor, who committed suicide in March of 2011.

When *Esente Center Stage* selected Campbell as their artist of the week, writer Peter Amara affirmed him as "super-lyrical" with words "that thrust the listener in the middle of the scenario," praising the rapper for his "intricate wordplay" and "incredibly fast flow." Kyle Jarmon of the *Examiner*, in his 5 star review of Campbell's debut album said "Offering a dark depth to the hip hop scene, Chuckie Campbell's *More Die of Heartbreak* puts the rapper on the map. Each song exhibited is intensely reflective, offering observations intermingled with beats that are laid back and slanted to complement Campbell's voice... *More Die of Heartbreak* is worth the experience not only for its lyrical depth but for each one of us who have been through something traumatic and prevailed."



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BIOGRAPHY



In 2018, Campbell is set to release his next full length album, *Taking Back Tomorrow*. The project is supported by The Taking Back Tomorrow Tour, three select tours broken up into 7 select touring markets: in U.S. provinces, the tour will visit the west coast, east coast, midwest, and the south; internationally, it will turn its focus to Costa Rica and other south american provinces. For booking, promoters and talent buyers should contact Tony Caferro at Deep Thinka Records by email: tony.caferro@gmail.com.

Taking Back Tomorrow, produced by Willie Breeding, is a venture with carefully chosen, but high profile features, including Ras Kass (Mello Music Group), Talib Kweli (Javotti Media), Quadir Lateef (Ruff Ryders), Nicole Atkins (Singer-songwriter Alternative Indie Rock), Heidi Feek (daughter of country music stars Joey and Rory Feek), and many more. The project ultimately aspires to remind us of the strength it takes, not only to hold on, but to let go. In a world where tomorrow is never promised, and yesterday, we can never get back, through our stories and our songs, we reclaim the strength to carry on, *Taking Back Tomorrow*.



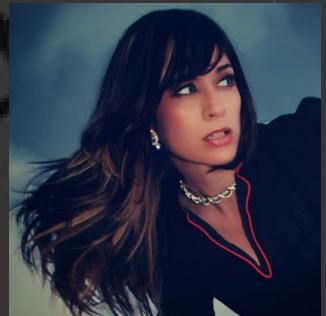
TALIB KWELI



HEIDI FEEK



RAS KASS



NICOLE ATKINS

PRESS



Major Print and Online Press Coverage: The Huffington Post, The Source, Young Hollywood, Paste Magazine, The Examiner, Respect Magazine, URB Magazine, The Hot Zone, BuzzFeed, iX Daily, Indie Music News, Obscure Sound, Vents Magazine, and many more.

Press and Defining Characteristics:: Intellectual and challenging content with live instrumental sound; mainstream chorus and song structure; pushing boundaries in form and style; storytelling and quick fire cadences to keep the attention of the listener.

Media Comparisons: Kendrick Lamar, Nas, Talib Kweli, Common, Dead Prez, Lupe Fiasco, Black Thought, Yelawolf, and Atmosphere

PRESS

ARTIST FEATURE: Chuckie Campbell Rhymes Again – The Huffington Post

"Campbell speaks about his life's landscape, the dark and daunting, through a labyrinth of expressions. The album is not shrouded in hard beats, snares or claps; instead the sweet sound of strings or piano hovers in the background, soothing the pain in Campbell's spoken-words."

PLAYLIST PICKS: Chuckie Campbell's More Die of Heartbreak – Young Hollywood

"We usually can only handle feel-good music without much depth in small doses lest our commute to work turn into a cry-fest. New York-based artist Chuckie Campbell has found a way to blend the two, so if you have been missing the thought-provoking aspect in the hip-hop scene, he's your guy, and More Die of Heartbreak is your album."

ALBUM REVIEW: Chuckie Campbell -- More Die of Heartbreak -- The Examiner

"Offering a dark depth to the hip hop scene, Chuckie Campbell's More Die of Heartbreak puts the rapper on the map. Each song exhibited is intensely reflective, offering observations intermingled with beats that are laid back and slanted to complement Campbell's voice... More Die of Heartbreak is worth the experience not only for its lyrical depth but for each one of us who have been through something traumatic and prevailed."

ALBUM REVIEW: Chuckie Campbell -- More Die of Heartbreak -- The Hot Zone

"[Chuckie Campbell] addresses various social issues including poverty, domestic violence and equality. The Southside Kentucky bred emcee's (now residing in New York) intricate poetic lyricism and theatrical storytelling capability is comparable to Lupe Fiasco, Dead Prez or Talib Kweli, with strong metaphors and heavy-duty word play."

ALBUM OF THE WEEK: Chuckie Campbell "More Die of Heartbreak" – Hiplanta

"...these bleak vignettes are snaps shots of pain...I don't think I have heard a rap album that is this intimate...and this album is like a breath of fresh air for hip-hop and I hope it receives all the accolades it has earned from being so masterfully crafted and honest."

THE NEXT BIG THING: Chuckie Campbell "More Die of Heartbreak" – Soletron

"Here is an album that takes me back to the days when rappers had something to say and is packed full of honesty...Chuckie Campbell puts back the pieces to a life that was broken and creates an album of hip-hop that is dark enough for me."

ALBUM REVIEW: Chuckie Campbell -- More Die of Heartbreak – AbsolutePunk.net

"Still, leaving aside the guest features and the lush musical arrangements, the lovely production (courtesy of Will Breeding) and the melodic hooks, More Die of Heartbreak is at its best when Campbell finds moments to himself in the center of the storm. And it's those moments that make this record arguably my favorite hip-hop release of the year."

ALBUM REVIEW: Chuckie Campbell -- More Die of Heartbreak – MusicNews.com "Campbell's album is a lyrical festival of deep thoughts and views delivered with a quasi-aggressive, machine gun flow and sincerity that exudes the pain and anguish no doubt felt from the experiences that influenced the project. His wordplay, puns and punchlines leave indelible images in your mind as long as you can keep up with his quick-fire distribution. This is hip-hop consciousness and storytelling at a level that aficionados of the genre have come to expect from the likes of The Roots, Nas, Yelawolf and Talib Kweli."

AWARDS



ARTVOICE
BEST OF BUFFALO AWARD WINNER FOR
BEST HIP HOP ACT



CANALSIDE BUFFALO'S 2015 WINNER FOR

BATTLE OF THE BANDS

CHUCKIE CAMPBELL
& THE PHACTION

03.17.2015



ALL WESTERN NEW YORK
2015 AWARD WINNER



P E R F O R M E R



ARTVOICE
BEST OF BUFFALO AWARD WINNER FOR
BEST ORIGINAL MUSIC



- *All WNY Music Award for Best New Artist
- *All WNY Music Award for Best Rap/Hip Hop Performer
- *Artvoice Best of Buffalo Best Hip Hop Act
- *Artvoice Best of Buffalo Best Original Music
- *Canalside Battle of the Bands Winner: Hip Hop
- *Hiplanta Album of the Week
- *Young Hollywood Playlist Pick
- *Indie Music News Artist Feature
- *Esente Center Stage Emerging Artist of the Week

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MESSAGE

Entering community centers and homeless shelters; public, private, and charter schools; teaching and learning seminars and workshops; as well as college and university campuses across the nation, Chuckie Campbell & B2C is music with a message. Whether it be performances with TEDx Youth Buffalo (part of the well-known and avidly celebrated TED Talk Series dedicated to spreading meaningful ideas) or The Anne Frank Project (using storytelling as a vehicle for community building, conflict resolution, and identity exploration) or Hip Hop for the Homeless (an event in New York State that helped locally to identify 150 homeless youth in Erie County), booking your event with us not only provides a live and eclectic approach to hip hop charged with a unique and moving instrumental backdrop, but additionally content that supports the educational initiative to instill knowledge and shift thought in and out of fixed perspectives.



MESSAGE

Being an educator with with three degrees -- a B.A. in Communications with an emphasis in Public Relations and a minor in Religion from Lee University, an M.A. in English Literature and Creative Writing from Eastern Kentucky University, and a Ph.D. in English Literature, Creative Writing, and Composition Rhetoric from the University of Southern Mississippi -- Chuckie Campbell integrates presentations with a combination of educational and performative content. Lasting normally for an hour and forty-five minutes or more, events engage spectators in the power of words and the role language plays in the formation, confirmation, refutation, and reconstitution of identity. Captivating activities keep onlookers on their toes, as they interpret how social identities arise primarily from articulating memberships in different communities of practice, and how language and art connect us and make us more aware of our shared existence, our being.



MESSAGE



Limited dates

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NOW**



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